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River Road Hires J. Alex Brown as Equity Research Analyst

LOUISVILLE, KY – March 8, 2010 – River Road Asset Management, LLC (“River Road”) announced today that J. Alex Brown has been hired for the role of *Equity Research Analyst*. Mr. Brown and his family will be relocating from Charlotte, NC.

Prior to joining River Road, Mr. Brown worked at Wachovia Capital Markets Investment Banking Group, where he provided strategic advice and executed transactions for companies and financial sponsors operating in the Consumer, Retail and Food industries. “Alex’s background should provide a valuable perspective and we are proud to have him join our research team,” said River Road President, R. Andrew Beck.

Mr. Brown graduated as a *Distinguished Graduate* from the United States Air Force Academy with a B.S. in Operations Research and received his M.B.A. from Harvard Business School.

River Road is an institutional asset management firm based in Louisville, Kentucky. The firm specializes in value-oriented equity investment management. With more than \$3.2 billion in assets, the firm provides institutional separate account and investment sub-advisory services to a broad range of both domestic and international clients. River Road’s strategies are available to retail investors through three mutual funds offered by Aston Asset Management.

Photos and additional biographical information are available upon request. You may also visit River Road’s website for additional information at www.RiverRoadAM.com.