



**RIVER ROAD**  
ASSET MANAGEMENT

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FOR IMMEDIATE RELEASE

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**River Road Hires Erik M. Keener, CFA, as Equity Research Analyst**

**LOUISVILLE, KY** - - August 11, 2008 - - River Road Asset Management, LLC (“River Road”) announced today that Erik M. Keener, CFA, has been hired for the role of Equity Research Analyst. Mr. Keener and his family will be relocating from Chicago, Illinois.

Prior to joining River Road, Mr. Keener worked on the Strategic Planning and Analysis Team at Accenture, where he served as a specialist focused on competitor and valuation analysis. “We look forward to adding Mr. Keener’s perspective to our research team,” said River Road President, R. Andrew Beck. “He will add additional depth to our team’s current capabilities.”

Mr. Keener graduated *magna cum laude* from the University of Notre Dame where he received his B.A. in Finance. He is a member of the CFA Institute and received the Chartered Financial Analyst (CFA) designation earlier this year.

River Road is an institutional asset management firm based in Louisville, Kentucky. The firm specializes in managing value-oriented portfolios. River Road’s strategies are also available to retail investors through three mutual funds offered by Aston Asset Management. The mutual funds trade under the symbols ARSVX (Small Cap Value), ARDEX (Dynamic Equity Income), and ARSMX (Small-Mid Cap Value).

*Photos and additional biographical information are available upon request. You may also visit River Road’s website for additional information at [www.RiverRoadAM.com](http://www.RiverRoadAM.com).*