



RIVER ROAD
ASSET MANAGEMENT

*Discovering value,
off the beaten path*

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River Road Promotes Greg Deuser, CFA, to Associate Portfolio Manager for the Firm's Dividend All-Cap Value Strategy

LOUISVILLE, KY - - August 25, 2009 - - River Road Asset Management, LLC ("River Road") announced today that Greg Deuser, CFA, has been promoted to *Associate Portfolio Manager* for the firm's *Dividend All-Cap Value* strategy. Mr. Deuser joins Mr. Henry W. Sanders, III, CFA, Mr. Thomas S. Forsha, CFA, and Mr. James C. Shircliff, CFA in the management of this strategy.

Mr. Deuser joined River Road in October, 2005 as Director of Research and Risk Management; a position he will retain. "Participating in the management of the Dividend All-Cap Value strategy is a natural progression of Mr. Deuser's experience and responsibilities," said River Road President, R. Andrew Beck. "His leadership within the investment team has made a significant contribution to the success of the strategy."

Mr. Deuser has over twenty five years of investment industry experience. Prior to joining River Road, he served as *Senior Portfolio Manager* for PRIMCO Capital Management and, most recently, was *Vice President and Portfolio Manager* for National City's Private Client Group.

River Road specializes in value-oriented equity investment management. With more than \$3 billion in assets, the firm provides institutional separate account and investment sub-advisory services to a broad range of both domestic and international clients. River Road's strategies are available to retail investors through three mutual funds offered by Aston Asset Management. The mutual funds trade under the symbols ARSVX (Small Cap Value), ARDEX (Dividend All-Cap Value), and ARSMX (Small-Mid Cap Value).

Photos and additional biographical information are available upon request. You may also visit River Road's website for additional information at www.RiverRoadAM.com.